



Aotearoa Quilters

In association with

Bernina New Zealand

Is delighted to announce the

## **Bernina Aotearoa Quilters Challenge 2014**

# **GROWTH**

The Challenge is to interpret the theme “Growth” and create a quilt measuring 60 cm wide x 120 cm high.

This is a national exhibition of innovative contemporary quilts.

The Exhibition will be limited to 20 selected quilts that will travel within New Zealand for approximately 12 months. The selected quilts will be judged on interpretation of the Challenge theme, overall appearance, originality, use of colour, visual impact and technical quality.

The prizes to be awarded are:

- Best Quilt - Bernina 350 PE (valued at \$2,449)
- 3 Merit Prizes (\$250 each)

The Challenge will be open at the Percy Thomson Art Gallery in Stratford, Taranaki from 4-26 July 2014.

Awards will be presented on Sunday, 13 July 2014 at 1.30 pm  
In conjunction with Aotearoa Quilters Annual General Meeting.

**BERNINA**  
*made to create*

# Bernina Aotearoa Quilters Challenge 2014

## Conditions of Entry

### General

- The theme for the Challenge is "Growth"
- Twenty quilts will be selected and judged
- The exhibition will travel New Zealand for approximately 12 months from July 2014.
- Entry is open to all Aotearoa Quilters members.
- The entry fee is **\$35** for each quilt entered by members and **\$75** for non-members (includes membership fee).
- All parties who work on a quilt must be named on the entry form and be financial members of Aotearoa Quilters

### Entries

- All entries must be on the official entry form.
- One entry form per quilt.
- Entries must be predominantly fabric and made up of three layers: a top, middle and backing.
- Entries must be hand or machine quilted by the entrant/s.
- Inspiration or design source must be acknowledged on the entry form (where applicable).
- A 10 cm hanging sleeve with a strip of hook-sided Velcro firmly stitched on must be attached to the back top edge of the quilt. Please attach the soft-sided Velcro with your name written on this also.

### Size

- All quilts must measure 60 cm wide x 120 cm high.
- Quilts deviating substantially from the set size will not be selected.
- Embellishments must not extend beyond the size limit and must be sufficiently robust to withstand packing and travelling for 12 months.

### Selection

- Selection will be from the quilts, no photographs required
- All entries will be subjected to a selection process.
- Advice of selected entries will be emailed by 9 July.
- The selectors and judges decisions shall be final and no correspondence will be entered into.
- All selected quilts may be photographed by the general public.
- Selected quilts will be required to travel for a period of approximately one year ie July 2014 to June 2015.

### Sales

- All quilts must be for sale
- State the price you wish to receive on the entry form
- Aotearoa Quilters will add 10% commission to the stated sale price
- Exhibiting galleries may also add their own commission.

### Submission of entries

- Entries close on 1 July 2014
- Entry fees may be paid by
  - 1 Cheque
  - 2 Bank deposit: ASB 12-3048-0289863-00Reference: Your name and 'Growth'
- All entries must include a prepaid self-addressed courier bag large enough for the return of the quilt.
- Send your entry to:

Bernina Aotearoa Quilters Challenge  
C/- Paula Cole  
23 Mouatt Street  
Waitara 4320  
Taranaki

Entries must be received by 1 July 2014.  
Tuesday, 1 July is the last day for receipt of entries and quilts.